

**ELEMENTARY SCHOOL  
VIDEO COURSE EVALUATION CHECKLIST**

Title ..... Publisher.....

Price .....Date of 1st Edition .....

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**1. STORY**

A. Appeal of plot to primary school children					
B. Variety of situations					
C. Spiral approach to ensure reinforcement					

**2. SCRIPT**

A. Variety of verbal exchanges					
B. Gradual introduction of structures					
C. Effectiveness of reinforcement					

**3. VOCABULARY**

A. Adherence of vocabulary to frequency lists					
B. Gradual introduction of new words					
C. Effectiveness of reinforcement					

**4. TECHNICALITIES**

A. Clearness of voices					
B. Quality of sound effects					
C. Quality of colour					

**5. SONGS**

A. Appeal to children					
B. Clearness of words					
C. Quality of tunes					

**6. TEXTBOOKS**

A. Graphic appeal					
B. Effectiveness of follow-up exercises					
C. Effectiveness of games					

**7. TEACHER'S BOOK**

A. Presentation of course					
B. Methodology and directions					
C. Suitableness for parents' use					

**8. AUDIOCASSETTES**

A. Clearness of voices					
B. Clearness of songs					
C. Reinforcement value					

(lb)

